

Showcasing a Biome

Animoto Project Rubric

Name _____

Date/ Period _____

Category	Exemplary 16 - 25	Developing 11 - 15 point	Needs Work 0 - 10	Points
CONTENT	Video presentation accurately depicts the biome selected; Contains all requirements – biome location(s), vegetation (5 types), animal life (5 examples), and rainfall amounts. Citations are included for information and images.	Video presentation depicts most requirements – locations, vegetation, animal life, and rainfall amounts. Most citations are included for information and images.	Video presentation depicts the biome selected to some extent. Contains some of the requirements – locations, vegetation, animal life, and rainfall amounts; Citations are not included or missing portions.	
HEADINGS, CAPTIONS & SOUND	Captions and headings are factual and appropriate. They are frequent enough to help the viewer better understand the biome and its characteristics. Music enhances the overall appeal of the biome showcase.	Captions and headings are mostly factual and appropriate. They generally help the viewer better understand the biome and its characteristics. Music enhances the overall appeal of the biome showcase, for the most part.	Captions and headings are somewhat factual and appropriate. They help the viewer better understand the biome to some extent. Music has some impact on the overall appeal of the biome showcase, but may not enhance the showcase.	
IMAGES	Includes images that correctly represent the vegetation and animal life indigenous to the selected biome. Images are crisp and clear, enriching the video. Images are correctly cited and highly engaging.	Includes images that mostly represent the vegetation and animal life indigenous to the selected biome. Images are crisp and clear, enriching the video. Images are correctly cited and highly engaging.	Includes images that somewhat represent the vegetation and animal life indigenous to the selected biome. Citing has been done incorrectly or is missing pieces of information.	
OVERALL PRESENTATION	The video does an exceptional job in showcasing the biome. There is an excellent use of font, color, graphics, music, effects, etc. to enhance the overall appeal of the presentation. All elements work together seamlessly to create an interesting and compelling biome showcase.	Makes good use of font, color, graphics, music effects, etc. to enhance to the presentation. All elements work together to create an interesting biome showcase.	Makes use of font, color, graphics, effects, etc. but they may distract from the presentation content. Elements may not complement each other and overall effect needs enhancing to make the presentation more compelling.	
			Total	____/ 1 00= ____ %